# PlexTrac™ for CTEM

Differentiate your service offerings with risk-based exposure management

The threat landscape is evolving faster than ever. To stay ahead, organizations must shift from static defenses to a continuous, adaptive security approach that proactively identifies, prioritizes, and mitigates threats in real time. PlexTrac transforms the way service providers deliver exposure risk management services — from detection and prioritization to remediation — by shifting from static assessments to a continuous, automated, and intelligence-driven defense strategy. This provides higher-value, improves client retention, and scales revenue.

Evolve Into CTEM With PlexTrac

Centralize security data, contextually prioritize risk, and automate remediation workflows to streamline the CTEM lifecycle in one platform — enabling security teams to move beyond periodic assessments to continuous validation.

| Consolidate | Prioritize Risk | Automate Remediation | Analyze & Report |
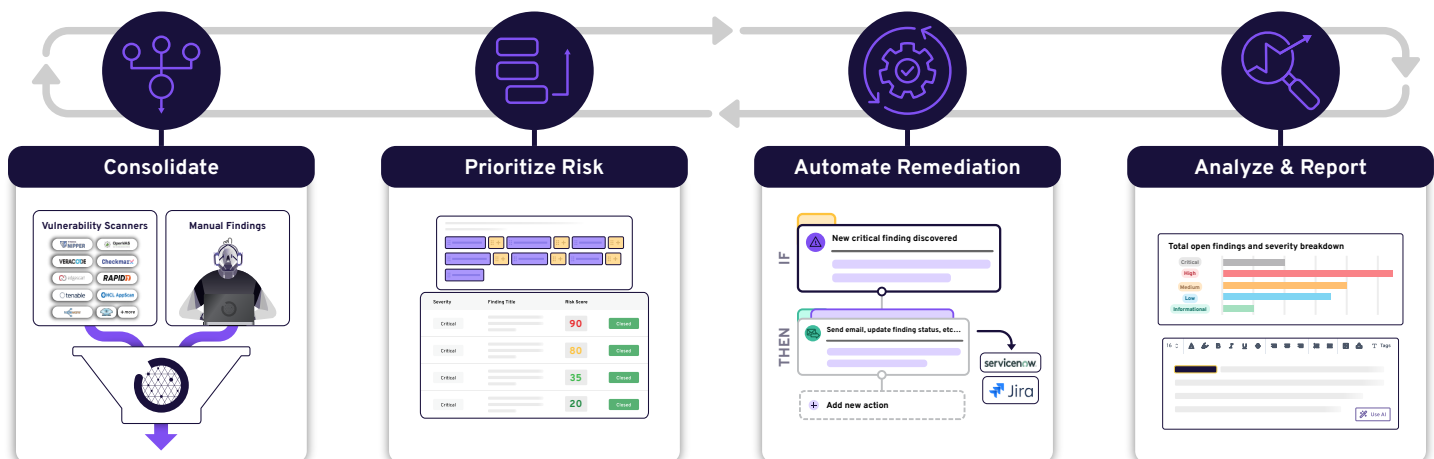
Benefits of Leveraging PlexTrac:

Expand and add new exposure risk-based service offerings to differentiate your business and shift customers to recurring services. Configure contextual risk-scoring equations to accommodate various industries and risk appetites to auto-prioritize remediation accordingly. Deliver clear, remediation-focused visibility into which exposures have the highest business impact.

Scale service delivery and increase margins by driving efficiency and automation into each stage of exposure management — from discovery to risk-based prioritization to mitigation. Manage all consolidated security data — both from automated tools and manual testing — in one platform for ongoing assessment across your clients' attack surfaces.

Differentiate your practice by delivering actionable, dynamic results through a white-labeled client portal that transforms the client experience by enabling them to consume data through a web-based portal with real-time updates.

Promote upsell and cross-sell opportunities by delivering a wide array of service offerings from a single platform with access to all results and historical data.

Improve client collaboration for a more strategic partnership that enables you to evolve into a trusted advisor and shifts customers from point-in-time services to recurring services.

Integrate into clients' ecosystems to drive value and retention by building customized, automated workflows that tie into security and collaboration tools like Jira, ServiceNow, and Slack. These workflows can send real-time alerts, auto-create tickets, and more to accelerate remediation orchestration and enhance integration with existing processes.

Automate the CTEM Lifecycle With PlexTrac

PlexTrac is a versatile exposure assessment platform that aligns with the CTEM framework, offering comprehensive solutions for threat exposure management.

"PlexTrac's new risk-based prioritization capabilities will help us shift from point-in-time testing to more continual engagements — enabling us to provide deeper value to each client by customizing a contextual risk scoring equation that clearly communicates their highest impact risks on an ongoing basis."
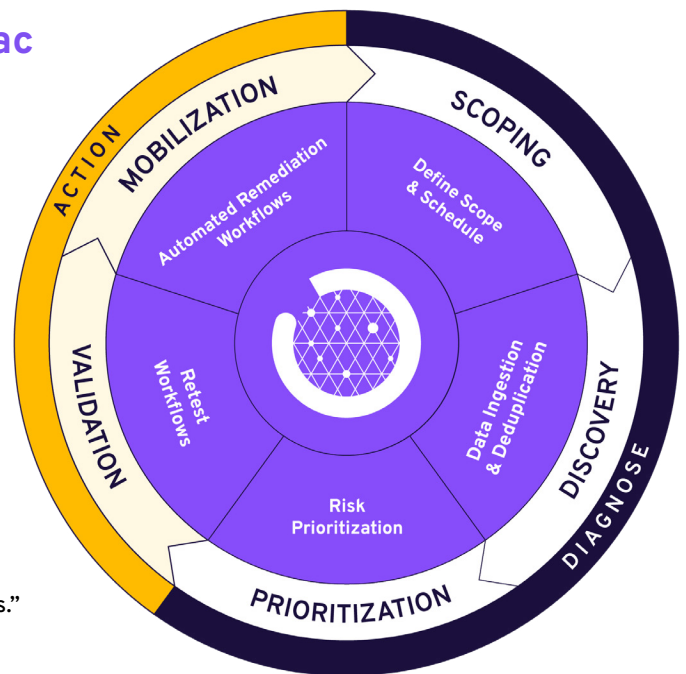*– Echelon Risk + Cyber*

"PlexTrac's contextual risk scoring engine streamlines and adds logic into our workflow to drive additional value for our clients by readily communicating their highest impact risks so they can focus in on these areas."
– Ideal Integrations

"PlexTrac is foundational to our ongoing security and risk management and vCISO offerings."
– CAI

Ready to see PlexTrac for CTEM in action?

Request a demo: *plextrac.com/demo*